

B.B.A. Semester - 6 (NEP-2020) Examination**March/April-2026****International Business Environment (Minor-6)****Time: 2:00 Hours****Marks: 50****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Clarify the scope of international business. (10)

OR

Que.1 Describe the components of international business environment.

Que.2 Explain the meaning of FDI. What are the government's policy towards FDI? (10)

OR

Que.2 What is FDI? Explain types of FDI in detail.

Que.3 Explain the positive and negative impact of MNCs- (10)

(i) Technological (ii) economical

OR

Que.3 Introduce the various forms of MNCs.

Que.4 Discuss the difference between Balance of payment and balance of trade. (10)

OR

Que.4 Give a detailed explanation of the Export-Import policy.

Que.5 Examine structure and function of European Union. (10)

OR

Que.5 Discuss the achievement and failures of the World Bank.
